



SPONSORSHIP OPPORTUNITIES

SPELLBOUND

Thursday, October 22 6:00 pm until 8:30 pm

Join us for an alluring evening inspired by the Victorian era—a time when science and the supernatural intertwined—as we celebrate the reopening of the George Walter Vincent Smith Art Museum and the special exhibition *Visions of the Supernatural*. Your sponsorship will help underwrite this signature fundraising event while showcasing your commitment to culture, education, and community enrichment.

THE SÉANCE SOCIETY

\$10,000

- Prominent signage recognizing your business as the exclusive sponsor of one of the evening's entertainers
- Private tour of exhibition of your choice for 8 guests (available through October 2027)
- Dedicated social media post highlighting your support
- Link to your website on event landing page
- 8 tickets to event

THE MEDIUM'S CIRCLE

\$5,000

- Recognition on signage at bars and the photobooth
- Dedicated social media post highlighting your support
- Link to your website on event landing page
- 6 tickets to event

THE CURIOUS SPIRITS

\$2,500

- 4 tickets to event

All sponsors receive their name or logo on the following

- Digital display in the Museums' Welcome Center August-October 2026
- Printed program and digital display at event
- Social media, press releases, and the website

Reach event guests and Museum patrons

- 45,000+ followers on social media
- 30,000+ opt-in email subscribers
- 42,000+ monthly website visitors
- 75+ media outlets

Thank you for considering a sponsorship at the Museums' premier fundraising event.

Carolyn Harper Hefner

Senior Philanthropy Officer

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SPRINGFIELD MUSEUMS™
ART • HISTORY • SCIENCE • SEUSS IN SPRINGFIELD